

Engage with over

232,971

UK & Irish Beauty and
Hairdressing Professionals



We are
In Touch



beauty
& hairdressing

Irish
beauty

We are
In Touch

UK

Ireland



**UK's Leading Membership
and Insurance Provider**

www.abtinsurance.co.uk

Associated Beauty Therapists is the UK's leading membership and insurance provider who support therapists, salon owners and students in their careers and businesses.

ABT engages with insured, trained and verified professionals as well as accrediting training schools across the country.

beauty
& hairdressing

**ABT's Membership Magazine,
Industry News Website and Media
Marketing Support**

www.beautyandhairdressing.co.uk

BeautyandHairdressing.co.uk website and magazine is here to assist you in strengthening your brand's marketing strategy. The very nature of our database means we can identify, extract and communicate with verified and insured industry professionals, training schools and students. Efficiently ensuring your marketing campaign engages with the people most beneficial to your company... your key clients.



**Ireland's Number One Membership
and Insurance Provider**

www.aitireland.com

Associated Irish Therapists is Ireland's number one membership provider, offering Insurance cover alongside Balens Europe BV, to professionals and training schools across the country, as well as accreditation within the industry.

**Irish
beauty**

**Leading Beauty Trade, News Website and
Media Marketing and Event Support**

www.irishbeauty.ie

Irish Beauty has 20 years' heritage reaching an ever-growing, highly targeted database of verified and insured professionals, training schools, colleges and students.

Our position within the industry enables us to offer highly successful marketing opportunities with statistically proven results through the Irish Beauty news and event website, social media and digital channels.

Regarded as the most attended annual beauty trade event in Ireland, Irish Beauty recently partnered with Professional Beauty and Hair to offer on going marketing support.

£495^{+VAT}
Per Month

Essentials Package

1 x Advertorial Sponsored Website Article

BeautyandHairdressing.co.uk

1 x Website Banner

BeautyandHairdressing.co.uk
Positioned 2nd or 3rd

1 x Website Button

BeautyandHairdressing.co.uk

1 x Email Newsletter Banner

1 x Per Month

1 x Social Media Story

ABT Social Media Platforms

1 x Social Media Reel

ABT Social Media Platforms

1 x Social Media Grid Post

ABT Social Media Platforms

Digital Magazine Advert

1 x Full Page Display Ad

£1295^{+VAT}

Per Month, or
£995^{+VAT} Per Month
For 3 Months

The Ultimate Package

1 x Advertorial Sponsored Website Article

BeautyandHairdressing.co.uk

1 x Website Banner

BeautyandHairdressing.co.uk
Positioned 2nd or 3rd

1 x Website Button

BeautyandHairdressing.co.uk

1 x Email Newsletter Banner

1 x Per Month

1 x Social Media Story

ABT Social Media Platforms

1 x Social Media Reel

ABT Social Media Platforms

1 x Boosted Social Media Grid Post

ABT Social Media Platforms

Digital Magazine Advert

1 x Full Page Display Ad

1 x Eshot

To Bespoke Data as Per Client's Specifications

Additional Services /Individual Options

Videography

Student Sponsorship

Lead Generation

Main Header Banner

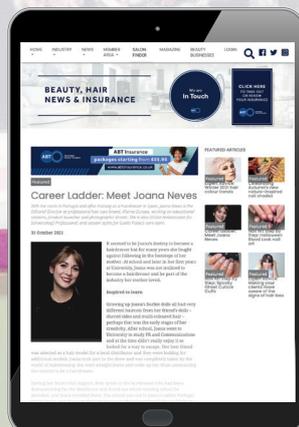
BeautyandHairdressing.co.uk

1st Position

Membership Portal Special Offer

Opportunities for Enhancing Membership Benefits

**Membership Goodie Bags and
Membership Pack Opportunities**



Engage With Over
232,971
UK & Irish Beauty and
Hairdressing Professionals

Banner advertising
to all web traffic

Advertising options
in the UK & Ireland

77.5k
Newsletters

Direct mails to membership
database via controlled matrix

23.1k
Subscribers and Members

Specific and targeted digital
lead generation per month

We can identify, extract
and communicate with
verified and insured industry
professionals, training
schools and students
every single month
We are In Touch

Special Offers delivered
directly to our members

78.4k
Social Media Following

292.2k
Page Impressions per Month

Bespoke eshots

Newsletters to
your target audience

Insta stories, Facebook and social pushes
included free for offers to members
and subscribers

99.15%
Satisfaction Survey of Clients

Student initiative sponsorship packages

Business profiles and directories

Shaun Peaty – Sales Manager | shaun@abtinsurance.co.uk | 01789 336888

With pinpoint
accuracy, we are
In Touch

UK & Ireland Media Solutions



Prices
Start From
£495^{+VAT}
Per Month